

Contract # 48953

Schedule Dates 10/29/12-11/04/12

Advertiser

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Agency Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 5361 10.29-11.2 (28288)

Salesperson

Shelbler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

5361

CPE

Local/Political Candidate Agency

Account Types

Billing Type

Standard

Comments

Date Entered 10/25/12  
Last Modified 10/25/12  
Entered By Charles Shelbler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$32,911.50  
Net Total \$186,498.50  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Nov. 2012 113 \$219,410.00  
Grand Total: 113 \$219,410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9A- 9:30A (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/25/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9:30A- 10A (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/25/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11A- 12P (ET)	1	1	1	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		10/25/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12P- 12:30P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/25/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:30P- 1P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/25/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	1P- 2P (ET)	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		10/25/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		10/25/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	3P- 3:30P (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		10/25/12
9.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		10/25/12
10.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4P- 4:30P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/25/12
11.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:30P- 5P (ET)	1	1	1	1	1	1			5	\$1,750.00	\$8,750.00	WHDH Boston (WHDH)		10/25/12
12.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5P- 5:30P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		10/25/12
13.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:30P- 6P (ET)	1	1	1	1	1	1			5	\$2,200.00	\$11,000.00	WHDH Boston (WHDH)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

## Contract # 48953

Schedule Dates 10/29/12-11/04/12  
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)  
Agency Multi Media Services Corp (2430)  
Product POLITICAL CANDIDATE (1051)  
Brand Est 5361 10-29-11.2 (28288)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 5361  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Comments

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Nov. 2012 113 \$219,410.00  
Grand Total: 113 \$219,410.00

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Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$32,911.50  
Net Total \$186,498.50  
Sales Tax

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14.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6P- 6:30P (ET)	1	1	1	1	1	1			5	\$2,500.00	\$12,500.00	WHDH Boston (WHDH)		10/25/12
15.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7P- 7:30P (ET)	3	X		X	X	X			3	\$2,200.00	\$6,600.00	WHDH Boston (WHDH)		10/25/12
16.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	7P- SENATORIAL DEBATE	2		X						2	\$12,000.00	\$24,000.00	WHDH Boston (WHDH)		10/25/12
17.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7:30P- 8P (ET)	3	X		X	X	X			3	\$2,400.00	\$7,200.00	WHDH Boston (WHDH)		10/25/12
18.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11P- 11:35P (ET)	1	1	1	1	1	1			5	\$3,500.00	\$17,500.00	WHDH Boston (WHDH)		10/25/12
19.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11:35P- 12:35A (ET)	1	1	1	1	1	1			5	\$1,600.00	\$8,000.00	WHDH Boston (WHDH)		10/25/12
20.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/25/12
21.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	1:36A- Last Call with Carson Daly	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		10/25/12
22.0	Normal Line / SPOT	10/29/12-11/01/12	4	:30	4:30A- Early Today	5	X	X	X	X				3	\$100.00	\$300.00	WHDH Boston (WHDH)		10/25/12
22.0.1	Preempt	10/29/12															WHDH Boston (WHDH)	Pre-Empt/Exception -	
22.0.2	Preempt	10/29/12															WHDH Boston (WHDH)	Pre-Empt/Exception -	
23.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5A- 5:30A (ET)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		10/25/12
24.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	7:57P- THE VOICE	2								2	\$20,000.00	\$40,000.00	WHDH Boston (WHDH)		10/25/12

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**Product** POLITICAL CANDIDATE (1051)  
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**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 5361  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type**  
**Comments**

**Date Entered** 10/25/12  
**Last Modified** 10/25/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,911.50  
**Net Total** \$186,498.50  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
 Nov. 2012 113 \$219,410.00  
**Grand Total:** 113 \$219,410.00

**WHDH-TV**  
 7 Bulfinch Place  
 Boston, MA 02114-2977

**7 NEWS**  
 BOSTON

Multi Media Services Corp  
 915 King St.  
 2nd Floor  
 Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	10:01P- GO ON	1		1						1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		10/25/12
26.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	8P- 9P (ET)					1				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/25/12
27.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	1:31A- EXTRA WEEKEND						1			1	\$60.00	\$60.00	WHDH Boston (WHDH)		10/25/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN							1		1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/25/12
29.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	10:27A- Meet the Press							1		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/25/12

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